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Project Fiduciary Management Unit –  
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**GOVERNMENT OF SIERRA LEONE**

**REQUEST FOR EXPRESSIONS OF INTEREST  
(CONSULTING SERVICES – INDIVIDUAL SELECTION)**

Sierra Leone  
Accountable Governance for Basic Service Delivery Project (AGBSDP)  
Grant No.: D8380-SL  
Issue date: 22<sup>nd</sup> July 2024

**Assignment Title: Hiring of a consulting firm to facilitate Content Gathering and Production of Results Stories for the Accountable Governance and Basic Service Delivery Project**

**Reference No.: SL-MOFED-431189-CS-CQS**

The Government of Sierra Leone has received financing from the World Bank toward the cost of the Accountable Governance for Basic Service Delivery Project (AGBSDP) and intends to apply part of the proceeds for consulting services.

The consulting services (“the Services”) seek to produce project specific documentaries to support awareness raising on the achievements being made through the Accountable Governance for Basic Service Delivery Project (AGBDSP). Attention should be placed on identifying examples of impactful results stories related to the project activities that showcase benefits to local communities.

***The assignment is scheduled to last for 40 working days.***

The Consulting firm’s key deliverables will include:

- a) A clear and simple technical production proposal and framework as per scope of the assignment above. The proposal should include a timeline for delivery, itemized costs for shooting, photo and video editing, and graphic design. In addition, the firm should include examples of the expected look and feel of final products.
- b) Production of one long video (6-8 minutes long), covering the project's objectives and key components, highlighting all major achievements since inception
- c) 1-2 short videos (2-3 minutes long each) focusing specifically on overall support to Local Councils and successful subprojects financed under the local development grants.
- d) Production of three audio documentaries on above mentioned story lines.
- e) Six scripted stories of change with high-resolution photos for wider publications.
- f) Facilitate apt subtitling of video clips produced in English for wider nationwide dissemination.
- g) Provide rough first cuts/drafts of audios and short videos for review and inputs and correction before finalizing the materials.
- h) Submission of all project files and raw materials

The Project now invites eligible firms to indicate their interest in providing the Services. Interested firms should provide information demonstrating that they have the required qualifications and relevant experience to perform the Services.

The consulting firm is expected to possess the following key competencies:

- a) Experience in production of high-quality videos in Sierra Leone, with a track record of having delivered impressively on similar tasks.
- b) Proof of delivery of at least 2 or 3 similar assignments done for reputable organizations.
- c) Expertise in the field of professional videography would be added advantage.
- d) Proven experience in developing related contents, assets, conduct of related capacity building skills and production of documentaries.
- e) Prior work/engagement with a development project or directly with reputable government Ministries, Departments and Agencies or INGOs in Sierra Leone will be an added advantage.
- f) Fluency in English, Krio, and any other local language in Sierra Leone as prerequisite for conducting interviews.

The attention of interested Consultants is drawn to Section III, paragraphs, 3.14, 3.16, and 3.17 of the World Bank's "Procurement Regulations for IPF Borrowers" November 2020 ("Procurement Regulations"), setting forth the World Bank's policy on conflict of interest. as per paragraph 3.17 of the Procurement Regulations.

Further information can be obtained at the address below or via email request to [agbsdproject2022@gmail.com](mailto:agbsdproject2022@gmail.com) during office hours 0900 to 1700 hours. **Kindly request for the Detailed TOR.**

Expressions of interest can be delivered in a written form to the address below (in person)

Project Management Unit  
Accountable Governance for Basic Service Delivery Project  
3<sup>rd</sup> and 4<sup>th</sup> Floor-SLCB Building  
35 Liverpool Street  
Freetown  
Attn: Procurement Specialist

**OR**

by e-mail to: [agbsdproject2022@gmail.com](mailto:agbsdproject2022@gmail.com)

**Cc:**  
[procurement.pfm@gmail.com](mailto:procurement.pfm@gmail.com)

When submitting, please indicate *clearly in the sealed envelope* or *email subject* heading 'EOI CONTENT GATHERING'.

**SUBMISSION DEADLINE is 2<sup>nd</sup> August 2024.**